

W. Andrew Recher

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My work focuses on illustration and art production but also includes collaboration with authors and editors to develop art styles and pedagogical content for higher learning science textbooks. I develop, design, and illustrate feature layouts and am very interested in the migration of educational art from print to digital media. My work is most often created digitally but is based on a strong background of skills in traditional media.

Experience

2005–Present, Precision Graphics/Lachina, Champaign, IL

Senior Illustrator, art development, and art production for higher education science textbooks and periodicals. Clients include: Pearson (Addison-Wesley, Benjamin Cummings, Prentice Hall), W.H. Freeman, W.W. Norton, Wiley and Sons, McGraw Hill, Oxford University Press, Cengage, National Geographic, and numerous periodicals/smaller clients.

Responsibilities:

Working with authors and editors to develop styles and pedagogical content for textbook figures, illustration, photo editing, page layout, preparation of artwork for digital delivery and animation. I've worked on titles in numerous subjects including: General Biology, Environmental Science, Microbiology, Geology

Proficiencies:

Traditional media (color pencil, watercolor, acrylic paint, etc.), Adobe Photoshop, Illustrator, InDesign, and Acrobat. Other applications include Geocart, Google Earth, GeoMapApp (cartography), FTP software, Word, and Excel
2000–Present, Freelance Illustrator, Entomological specimens, Archaeological artifacts, Higher ed. textbook and periodical illustration
Clients include: Smithsonian National Museum of Natural History, USDA, Smithsonian Institution Press, National Parks Magazine, Children's book publishers, Individual scientists/researchers, subcontract work for other illustrators, and Precision Graphics Services

Education

Graduate certificate in Scientific Illustration

University of California, Santa Cruz, May 2003

Bachelor of Arts degree in Scientific Illustration

Arcadia University, Glenside, PA, May 2000

Associate of Arts degree in Illustration

Montgomery College, Rockville MD, May 1995

Internships:

October–December 2003: American Museum of Natural History, New York, NY
Digital and traditional renderings of fossil turtle skull specimens

July–September 2003: Ruth Bancroft Garden, Walnut Creek, CA

Pen and ink drawings of plant specimens, illustrations for promotional and educational materials

June–Aug 1999: Amazonia Science Gallery, National Zoo, Washington, DC.

"Field guide" to the Amazonia exhibit and children's biology activity/coloring book

References available upon request